

List of topics for bachelor theses

12. 6. 2024

All topics can be written either in German or English unless explicitly specified otherwise. Please note that although this list is updated regularly, it may happen that individual topics have already been assigned. The literature specified on the respective topics should reflect the core of the work. At the same time, you can use the literature as a reference point for your further research.

1 How Do Socially Responsible Consumers Impact Prices and Market Efficiency?

- Kaufmann, M., Andre, P., & Kőszegi, B. (2024). Understanding markets with socially responsible consumers. *Quarterly Journal of Economics*, qjae009.
- Herweg, F., & Schmidt, K. M. (2022). How to regulate carbon emissions with climate-conscious consumers. *Economic Journal*, 132, 2992–3019.
- Aghion, P., Bénabou, R., Martin, R., & Roulet, A. (2023). Environmental preferences and technological choices: Is market competition clean or dirty? *American Economic Review: Insights*, 5(1): 1-20.

2 How Does Voluntary Participation in Political Programs Affect Social Welfare?

- Einav, L., Finkelstein, A., Ji, Y., & Mahoney, N. (2022). Voluntary regulation: Evidence from Medicare payment reform. *Quarterly Journal of Economics*, 137(1), 565-618.
- Ito, K., Ida, T., & Tanaka, M. (2023). Selection on welfare gains: Experimental evidence from electricity plan choice. *American Economic Review*, 113(11), 2937-2973.

3 The Effect of Information on Beliefs, Attitudes, and Behaviour

- Haaland, I., Roth, C., & Wohlfart, J. (2023). Designing information provision experiments. *Journal of Economic Literature*, 61(1), 3-40.

- Ferroni, M., & Stantcheva, S. (2021). Perceptions of racial gaps, their causes, and ways to reduce them.
- Alesina, A., Miano, A., & Stantcheva, S. (2023). Immigration and redistribution. *Review of Economic Studies*, 90(1), 1-39.
- Schwardmann, P., Tripodi, E., & Van der Weele, J. J. (2022). Self-persuasion: Evidence from field experiments at international debating competitions. *American Economic Review*, 112(4), 1118-1146.
- Thaler, M. (2024). The fake news effect: Experimentally identifying motivated reasoning using trust in news. *American Economic Journal: Microeconomics*, 16(2), 1-38.

4 Biases in Information Demand

- Peterson, E., & Iyengar, S. (2021). Partisan gaps in political information and information-seeking behavior: Motivated reasoning or cheerleading? *American Journal of Political Science*, 65(1), 133-147.
- Golman, R., Loewenstein, G., Molnar, A., & Saccardo, S. (2022). The demand for, and avoidance of, information. *Management Science*, 68(9), 6454-6476.
- Bursztyn, L., Rao, A., Roth, C., & Yanagizawa-Drott, D. (2023). Opinions as facts. *Review of Economic Studies*, 90(4), 1832-1864.
- Chopra, F., Haaland, I., & Roth, C. (2024). The demand for news: Accuracy concerns versus belief confirmation motives. *Economic Journal*, ueae019.

5 The Role of Stereotypes in Individual and Committee Decisions

This topic can be supervised only online (e.g., via Zoom).

- Esponda, I., Oprea, R., & Yuksel, S. (2023). Seeing what is representative. *Quarterly Journal of Economics*, 138(4), pp.2607–2657. Available at: <https://doi.org/10.1093/qje/qjad020>
- Bordalo, P., Coffman, K.B., Gennaioli, N., & Shleifer, A. (2016). Stereotypes. *Quarterly Journal of Economics*, 131(4), pp.1753–1794.
- Radbruch, J., & Schiprowski, A. (2023). Committee deliberation and gender differences in influences. Rationality and Competition Discussion Paper Series, 398.

6 Beliefs and Policy Views

- Settele, S. (2022). How do beliefs about the gender wage gap affect the demand for public policy? *American Economic Journal: Economic Policy*, 14(2), 475-508.
- Andre, P. (2022). Shallow Meritocracy. Available at SSRN 3916303.

- Haaland, I., Roth, C., & Wohlfart, J. (2023). Designing information provision experiments. *Journal of Economic Literature*, 61(1), 3-40.

7 Unstructured Bargaining

- Valley, K., Thompson, L., Gibbons, R., & Bazerman, M. H. (2002). How communication improves efficiency in bargaining games. *Games and Economic Behavior*, 38(1), 127-155.
- Camerer, C. F., Nave, G., & Smith, A. (2019). Dynamic unstructured bargaining with private information: theory, experiment, and outcome prediction via machine learning. *Management Science*, 65(4), 1867-1890.

8 Gender Differences in Volunteering and Task Allocations

- Babcock, L., Recalde, M. P., Vesterlund, L., & Weingart, L. (2017). Gender differences in accepting and receiving requests for tasks with low promotability. *American Economic Review*, 107(3): 714–47.
- Babcock, L., Recalde, M. P., & Vesterlund, L. (2017). Gender differences in the allocation of low-promotability tasks: The role of backlash. *American Economic Review*, 107(5): 131–35.

9 Teamwork

Supervision on this topic can start only from September.

- Fischer, M., Rilke, R. M., & Yurtoglu, B. B. (2023). When, and why, do teams benefit from self-selection? *Experimental Economics*, 26(4), 749-774.
- Friebel, G., Heinz, M., Krüger, M., & Zubanov, N. (2017). Team incentives and performance: Evidence from a retail chain. *American Economic Review*, 107(8), 2168–2203.
- O’Neill, T. A., & Salas, E. (2018). Creating high performance teamwork in organizations. *Human Resource Management Review*, 28(4), 325–331.

10 Theoretical Perspectives on Externalities in Economics

Supervision on this topic can start only from September.

- Lemieux, P. (2021). The threat of externalities. *Regulation*, 44, 18.
- Coase, R. (1960). The problem of social cost. *Journal of Law and Economics*, 1-44.
- Liebowitz, S., & Margolis, S. (1999). Network externality: An uncommon tragedy. *Journal of Economic Perspectives*, 133-150.

- Demsetz, H. (2011). The problem of social cost: What problem? A critique of the reasoning of A.C. Pigou and R.H. Coase.